



ISSUE ANALYSIS
Statewide North Carolina

prepared for
Campaign Connections

April 2007

Methodology

Seven hundred and fifty likely voters in North Carolina were interviewed in a random sample taken January 24-28, 2007. Respondents were screened for voter registration, and the sample was balanced according to all known demographic factors. All interviews were conducted by telephone. The margin of error for this survey is $\pm 3.6\%$, with a 95% confidence level.

**** NOTE: ALL COLUMNS MAY NOT EQUAL 100% DUE TO ROUNDING OF DECIMALS.**

- **Taxes are a major concern for the voters.**

It should be noted, 58% of the voters say their families have “hit the limit” and they would not support any tax increase of any kind.

- **A large majority of voters oppose the creation of a real estate transfer tax.**

By an 81% to 16% margin, voters oppose the creation of a one percent real estate transfer tax. Seventy-nine percent (79%) of the voters agree that any increase in taxes on homes will hurt working families and 82% of the voters oppose any new “home tax” in any form.

- **Home ownership is a value issue for the voters.**

Opposition to increase taxes on homes or fees for home ownership is based on a value that home ownership is good for the community. Nearly two-thirds of the voters feel that taxing a person who is making a profit from selling their home is simply the government punishing success. Additionally, voters feel any taxes or fees that make houses less affordable is a bad idea.

Survey Questions

The General Assembly is considering the creation of a new tax that would charge 1% of the sales price to the seller as a real estate transfer tax. So, if you sold a two hundred thousand dollar home, you would have to pay two thousand dollars to the state government. Would you support or oppose the establishment of a state transfer tax on real estate?

<i>strongly support</i>	<i>05%</i>
<i>somewhat support</i>	<i>11%</i>
<i>somewhat oppose</i>	<i>20%</i>
<i>strongly oppose</i>	<i>61%</i>
<i>unsure</i>	<i>02%</i>

My family and I have hit the limit, and I would not support a tax increase in North Carolina for any reason.

<i>strongly agree</i>	39%
<i>somewhat agree</i>	19%
<i>somewhat disagree</i>	26%
<i>strongly disagree</i>	14%
<i>unsure</i>	02%

Which of the following best describes how you feel:

<i>The Legislature should not take the profit of your equity by creating a new real estate transfer tax.</i>	60%
---	------------

<i>People who are selling homes are making good profits and can afford to pay more taxes to cover the needs of our state, so creating a real estate transfer tax is fair.</i>	24%
--	------------

<i>unsure</i>	16%
----------------------	------------

Adding new taxes on new and existing homes will hurt working families by making homes less affordable and that is a bad idea.

<i>strongly agree</i>	55%
<i>somewhat agree</i>	24%
<i>somewhat disagree</i>	12%
<i>strongly disagree</i>	06%
<i>unsure</i>	02%

By increasing the taxes on a person selling their home, the Legislature is just punishing people for being successful. If a person was responsible enough to buy a home, they should not have to pay increased taxes on the sale of the home.

<i>strongly agree</i>	57%
<i>somewhat agree</i>	21%
<i>somewhat disagree</i>	13%
<i>strongly disagree</i>	07%
<i>unsure</i>	03%